

The Power in YOU: A Recruiter's Secret Sauce -

Find it. Own it. Use it.
And raise your numbers.



Nofar Shoshani



Inbal Horesh

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Founder & CEO,
GIFTHEAD

- I
- One of 7 brothers & Sisters, Mother of Omer, Ron and Lihi.
- Before going into high tech, I worked in Airport Security escorting terrorists and criminals to their homeland flights.
- Would love to connect - www.Gifthead.net - <https://www.linkedin.com/in/inbalhoresh/>



Nofar Shoshani

Founder & Global Sourcing Lead, Finder HR

- Mom of Olivia & Nina; as well as Kika, Pedro, Pizza and El Chapo, my more hairy home inhabitants.
- Sourcing & Recruiting Enthusiast for over 7 years.
- Former Salsa Instructor, Counter Terrorism Researcher and Pole Tricks Dancer Wannabe :-)
- Would love to connect -
<https://www.linkedin.com/in/nofarshoshani/>



So...

What is a Recruiter's "Secret Sauce"...?
or anyone's really.



Example:
Inbal and her Secret Sauce >>
Logic. Pure Logic.



Example:

Inbal and her Secret Sauce >>

- Holistic approach - Logical, Practical
- Invest in Business Oriented Diagnostic
- Deeper Processes - Deepen Relationship
- Brutal Honesty - Tough Love



Example: Nofar and her Secret Sauce >>



Nofar,

Thanks for reaching out. As long as I can keep the orange mohawk, I've got some time for a call either today or tomorrow afternoon. Also, I've got a huge spaceballs poster hung up in the kitchen so props for the reference.

-Lance

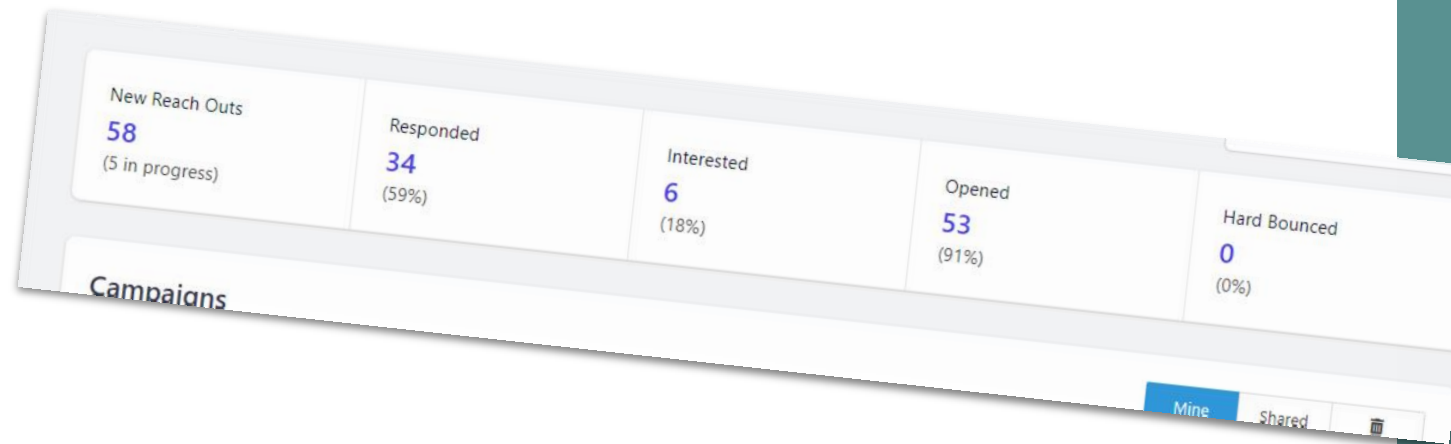
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Nofar Shoshani wrote:



Hi Lance, nice to e-meet you!
I'm a global Talent seeker, currently 'combing the Desert' (someone will eventually get this is a 'Spaceballs' reference!) for experienced, senior DevOps.

You probably get recruiter messages often. Good news for you (less good for me, right? :-).
Fortunately, I feel quite confident that I'm offering a REALLY great opportunity at a company that keeps breaking its own records.



So...

How do you find your Secret Sauce???



Where's

Practical Ways to Find Your Own Sauce:

- Pay attention: What do you love doing? Where are your success stories?
- Grill your (open and perceptive) colleagues and friends
- Cooperate and observe
- Ask yourself what you ask about your candidates

Practical Ways to Find Your Own Sauce:

To find your sauce, get super familiar with it and utilize it the best way possible -

you really must **ALWAYS** keep cooking.

Just Keeeeeeep Cooking.

