



Rethinking learning in the new world of work

Stavroula Papadopoulou, Head of Learning // Eurobank

July 2021

Towards a learning organization ✦



- Self-directed learning

- Easy access & self service

- Commit to learn

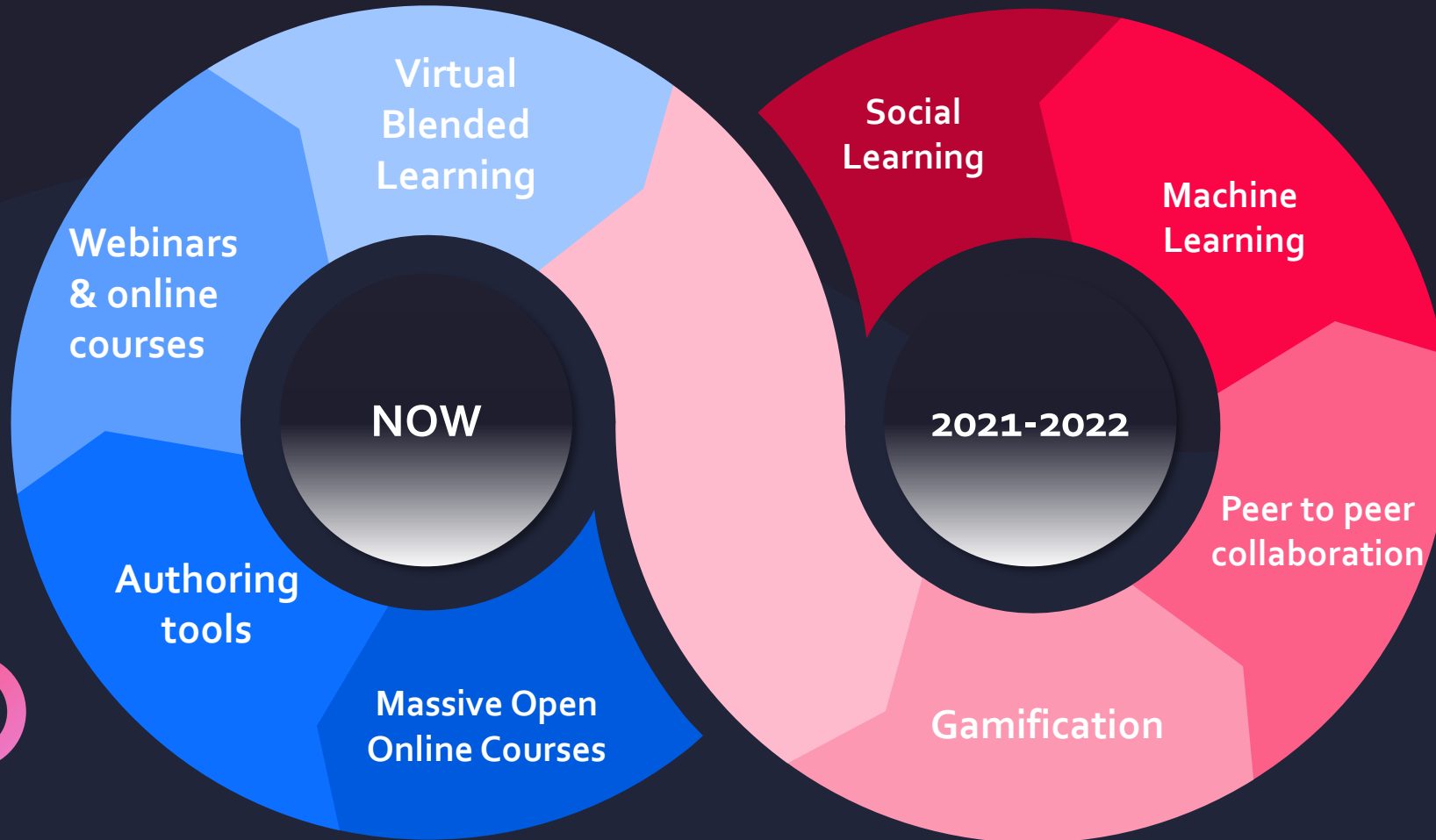
- Learning Experience Design

- Inclusive & continuous upskilling

✦ Our Learning Culture



Our learning technology & methods



LinkedIn Learning

Available licenses to all Eurobank Group
Unlimited access to +8000 courses

Content areas

- Business
- Technology
- Creative



Central learning initiatives

Learning paths on specific needs

Development planning

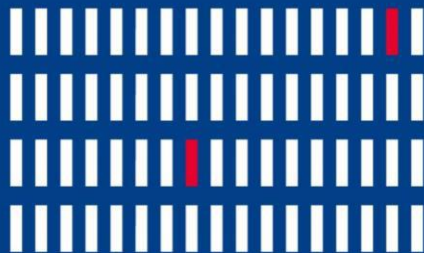
Self development



Digital
Upskilling

DIGITAL ACCELERATOR

ΜΠΕΣ ΣΤΗ ΝΕΑ ΕΠΟΧΗ ΤΗΣ ΜΑΘΗΣΗΣ.
ΑΠΟΚΤΗΣΕ ΤΑ ΕΦΟΔΙΑ ΓΙΑ ΤΗΝ ΤΡΑΠΕΖΑ ΤΟΥ ΜΕΛΛΟΝΤΟΣ.



Employability
for 2030



Growth
Mindset



Engaging LX





Remote Work Bootcamp


for Managers

6 REMOTE
DOESN'T
HAVE TO
MEAN
DISTANT!

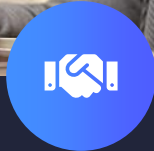
Η νέα μαθησιακή
εμπειρία για Managers
που θα σε υποστηρίξει
να καθοδηγήσεις με
επιτυχία την ομάδα σου
στην νέα phygital εποχή!



The challenges we address...

- missing in-person interactions
 - new communication and information sharing channels and tools
 - set expectations for, manage and maintain peak performance
 - keep teams engaged when separated and foster accountability
- 

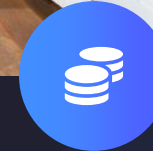
Concluding...with our challenges!



Manage usage & adoption, be fast paced and measure impact



Increase average learning hours per person



Secure a high percentage of headcount trained





THANK YOU