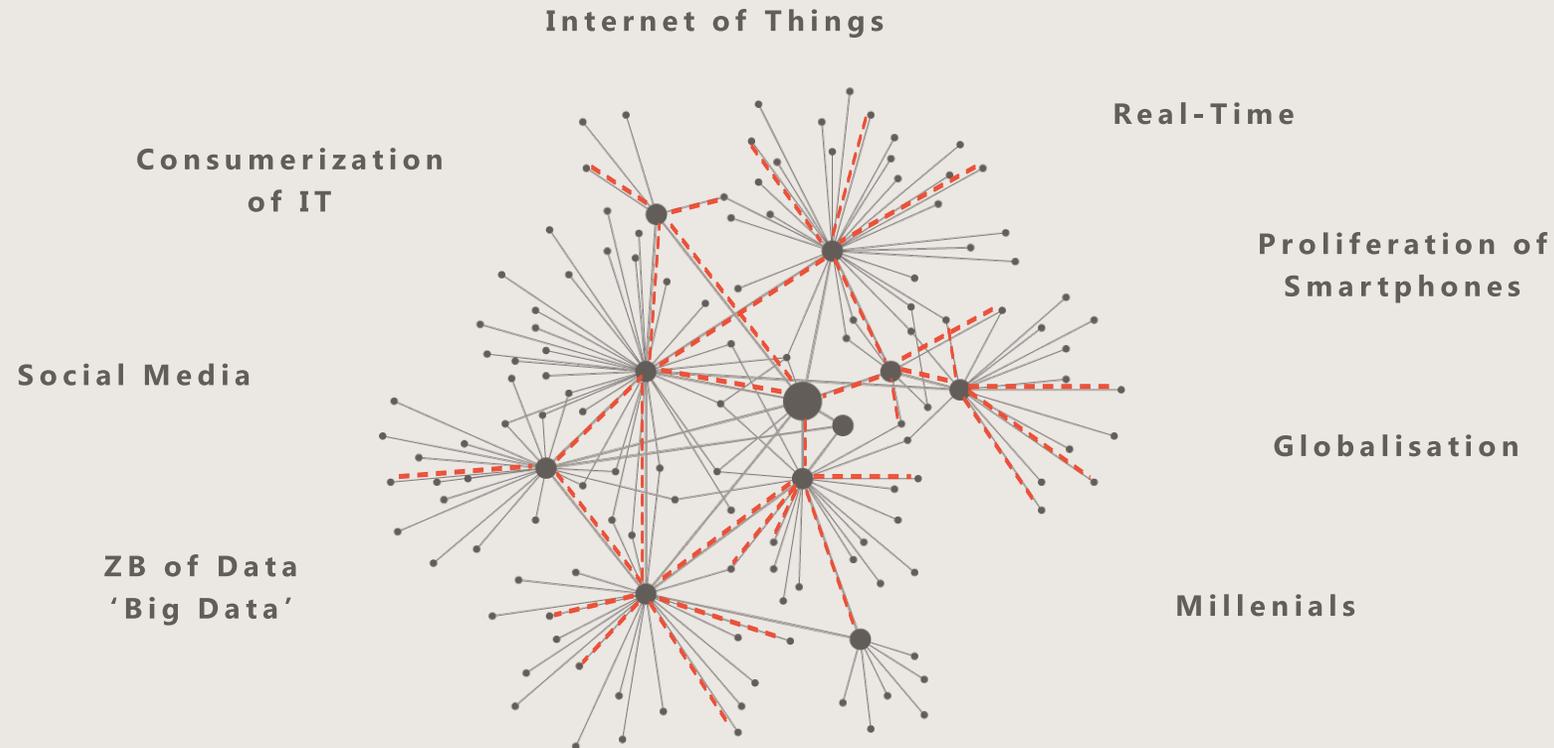


The Responsive Organization

MICROSOFT 2015



A rapidly changing landscape



IT TAKES A NETWORK TO SERVE A NETWORK

EFFICIENT

AGILE

FLEXIBLE

**COLLABORATIVE
PRODUCTIVITY**



We need to work in a *new way*....

Responsive Organizations are **built to learn** and
respond rapidly through the **open flow of information...**

...encouraging **experimentation**
and learning on **rapid cycles...**

...organizing as a **network** of employees, customers,
& partners motivated by **shared purpose**

88% of Fortune 500 companies in 1955...

...don't exist today

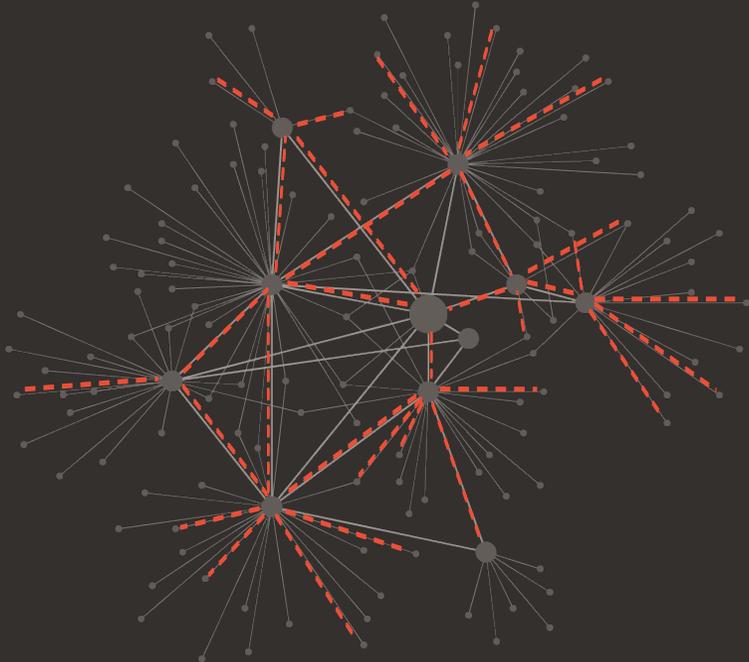


**"If the rate of change on the outside
exceeds the rate of change on the inside,
the end is near"**

**Jack Welch
CEO & Chairman GE**



The more employees
are **engaged**...



...the better the
company **performs**

18%

higher productivity

51%

lower employee turnover

12%

higher profitability

But reality is....

70%

of US Employees
are **DIS** engaged

Engaged
Employee

=

Those who are
involved in,
enthusiastic about
and committed to
their work

Yesterday's systems...aren't built for engaging employees



68%

find it **difficult**
to **communicate** with
team members.



68%

experience **work**
delays waiting for
information

The Responsive Organization

powered by...

The Social
Enterprise
yammer



**Collaborative
Communication
Skype
for Business**

So what exactly is Yammer[®] ?

An enterprise version of a social network that's entirely focused on your business.

**Used by more than
500,000 organizations
worldwide including
85% of Fortune 500**



**Brings together
employees, content,
conversations, and
business data in a
single location.**

All the common social media buzzwords



What are you working on..?



#Hashtags

@mention





Yammer Groups



All Company



Organizational – By department



Project Team



Job Role (e.g. HR Country Managers)

ENGAGEMENT THRU COMMUNITY



Helps people feel comfortable
'working out loud' with other people

INFORMATION SHARING

Create a culture in which colleagues
communicate in public by default



End-User Benefits



Find answers from people you don't know



Faster & more efficient Team Collaboration



Fast flow of information



Crowdsourcing for innovative ideas



Be heard

HR Use Cases



Onboarding of New Hires



Announcements



Polls

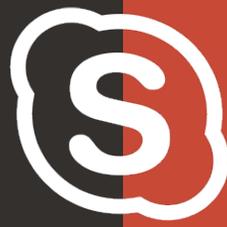


File Sharing



Praise | Success Stories

Collaborative Communication



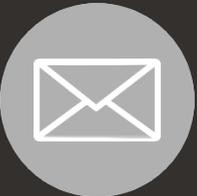
End-User Benefits



Dynamic communication



Save time



Offload workload from emails



Feel more comfortable



Modern & Fun

HR Use Cases



Distance Training



Lower travel costs



Effective Modern Meetings



Feeling of availability & accessibility promotes communication



Responsive Organization

CUSTOMER CASE STUDIES



“Yammer & Skype for Business brought our employees **closer**”

On a daily base, we are **sharing** information, ideas and announcements that cannot fit in an email.

Through **fast interactions**, we achieve **better communication & collaboration** among departments.”

*Georgia Vlachou
Business Performance Specialist*



Skype for Business has become the **de facto collaboration tool** across all of Coca Cola regions

“Skype for Business alone has made a **radical difference** in internal communications. It underpins our **collaborative** strategy”

Nassos Stylianos

Mobility and Collaboration Technology Architect

“It has certainly boosted **mobility**, increased **efficiency** and saved **time**.”

Waldo Scholtz

Strategy Architecture & PMO Director



Coca-Cola

Hellenic Bottling Company



“**Yammer** has helped us **broaden** the Internal Communication of our colleagues from all around Greece, Cyprus, Bulgaria, Romania and Turkey.

The way we communicate and cooperate through Yammer is much more **alive** and **instant** than other traditional ways of corporate communication.”

*Dimitra Karakosta
Group Employment & Internal Communication Specialist*

FOURLIS
GROUP OF COMPANIES



TRADE LOGISTICS

THANK YOU.

Video Links

Customer Internal Launch Marketing video

Maurice Blackburn Yammer Video (Law firm)

<https://youtu.be/sOcCLjNvgSI>

Customer Case Studies / Testimonials

Tyco - From Employee portal to Social Intranet

https://youtu.be/lmxVZ-cap_A

Red Robin - Gourmet Burgers

<https://youtu.be/PUBZA47S0aY>

Suncorp

<https://youtu.be/kxWLAAlacYU>

Various Marketing videos

Why is Yammer good for your organization?

<https://youtu.be/y-p-1krwgQ4>

Yammer vs. Email

<https://vimeo.com/95619429>

Work Like a Network

https://youtu.be/PSktb_Hrdj8

Discover what's possible - Yammer moments

<https://youtu.be/9CA4gXr97Kw>

Yammer explained by a 6-year old

<https://youtu.be/ucfZAxh6id8>