# Digital Challenges for Service Leaders

Maria Pikramenou Technical Division Manager







Customers today have higher expectations for digital experiences based on their interactions with other businesses

# How Customers Perceive Digital Experience

Service leaders want to reinforce better digital customer experience with more instant, seamless, easy service









**Build Digital** Platform

....with the best design & performance

Create APIs

...with best ability to drive the transformation

Integrate & Connect

...to enable the best feature set

**MVPs** 

...with a tested, sureshot platform to achieve the best in customer experience

Deploy Specific Achieve the Desired Experience

...maintain & improve further

## Space Hellas – The Leading Service Provider

#### **EXPERTISE**

### >700

certifications and accreditations

Multi-Vendors

Support

#### **EFFICIENCY**

### 24/7

Service-Desk with more than 40.000 calls yearly

#### **RESPONSE**

### 2 Hours

repair time for customers with strict SLAs

#### **EFFECTIVENESS**

### >12.000

on-site visits executed yearly

#### **AVAILABILITY**

### >€2 MM

readily available
backup
equipment
spread all over
the country

# Space Hellas digital footprint



Space Hellas innovation lab aims at:

- Monitoring next Gen trends
- Identifying new opportunities
- Fostering customer-centric innovation
- Creating new revenue streams



#### **PLATFORMS**

AWS Azure Oracle Cloud DevNet

#### **APPS/SERVICES**

SH Guardian Bizz-IQ Web-IQ



#### **PARTNERS**

Amazon
BT
Cisco
DellEMC
Equinix
Google
HP
Microsoft
Oracle

vmware



#### **PRESENCE**

Greece Cyprus Malta Serbia Romania Germany Netherlands Jordan

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## Meeting customers increasing internal pressures and accountability

By using digital tools and Platforms:

 Cisco Prime, Cisco Call Manager, Microsoft SCOM, HP NNMi, Space Hellas .Pulse, Solarwinds, INFOR EAM

- for:
  - Predicting
  - Responding
  - Solving
  - Reporting



## Prioritizing and improving the digital experience

- CRM
- Help Desk
- NOC
- SOC



## Exploring applications for improving digital operational efficiency

- BPR (Business Process Reengineering)
- WFMS (Work Force Management System)
- Cloud Services
- BI Tools (Business Intelligence Tools)
- A (Artificial Intelligence)

## The MITA's Example





## Malta Information Technology Agency

### Provision of Hybrid Cloud Enabling Infrastructure and Services

- Procurement of a Hybrid Cloud solution enabling infrastructure and services, composed of an On-Premise private cloud deployed on a hyper-converged infrastructure hosted in MITA's Data Centre, the procurement and use of cloud services from a Public Cloud, and the integration between the On-Premise private cloud and the Public Cloud
- Building Blocks:
  - hyper-converged infrastructure and laas
  - software services
  - management and DevOps
  - operational and support services
  - security and controls
  - billing and usage metering



## The OPAP's Example



## OPAP Digital Signage Platform Greece & Cyprus

- Complete DS solution to support:
  - 5.000 OPAP stores (GR/CY)
  - 8 Unique feeds (TVs) per store Expandable to 12
  - Primary & DR site operation
- Peripherals (supply and roll-out):
  - Dual head DS players & consignment stock
  - VideoWalls, LFDs, Streamers, 4kDS players
- Services:
  - Overall Project Design & Management
  - Dual Central Site High-Availability Implementation under strict SLAs
  - Development of Tailor-Made Display Widgets customizable through Agent Portal
  - Design of Game API Specification & API Integration
  - Support and maintenance of centrally installed H/W & S/W under SLA
  - Support and maintenance of all peripherals under SLA
  - Training services for OPAP admins & operators





# **Empowering**

Your Digital Transformation Journey

Thank you for your attention



