

IT IS AT THE HEART OF EVERY BUSINESS

Enabling people, technology, and economics



Providing the right **technology** to accelerate and innovate

Helping **people** do their best work and deliver greater business value

Delivering better **economics** for competitive advantage



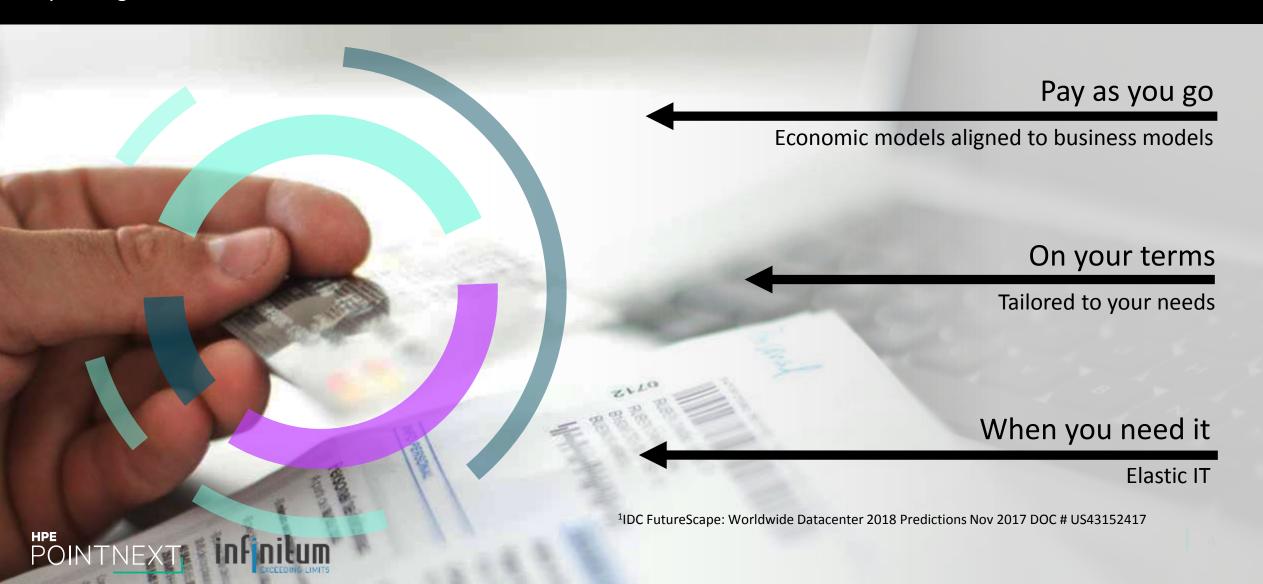


AND WHERE EVERYTHING IS CONSUMED



BUSINESS LEADERS EXPECT TO CONSUME IT

By 2020, consumption-based procurement in datacenters will account for as much as 40% of enterprises' IT infrastructure spending¹



WHAT WE HEAR FROM OUR CUSTOMERS

Business agility

I need to move a lot faster – if IT could only be ahead of business initiatives for once.

Fuel Innovation

If I could get help and expertise with the routine stuff, our people could do so much more.

Lower IT costs

I need to align our costs to business benefits, and I'm constrained by our capital budget.

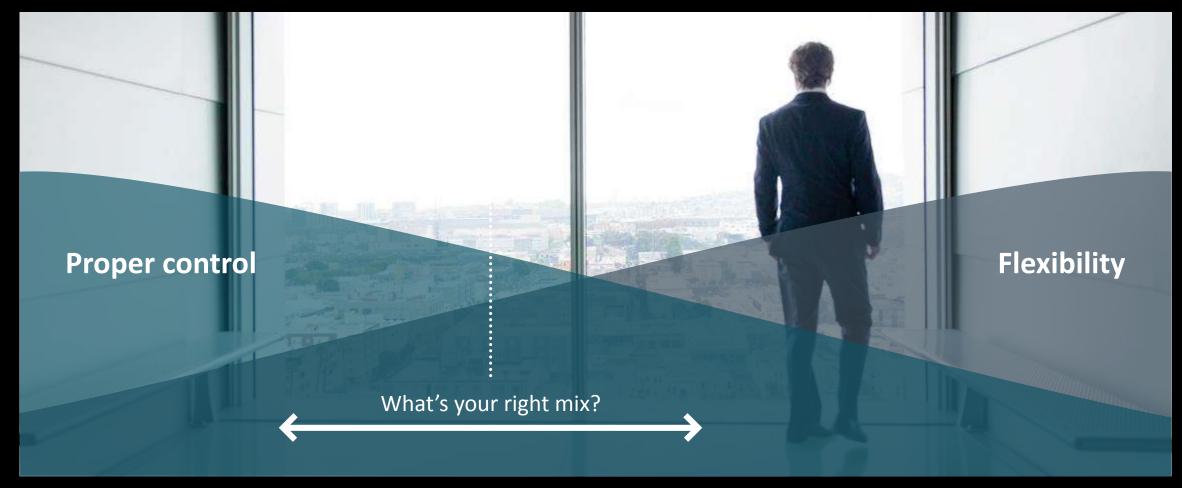


security, compliance, and our data.



LEAVING IT WITH A DILEMMA

How do I give the business what they need while keeping proper control of our apps and data?

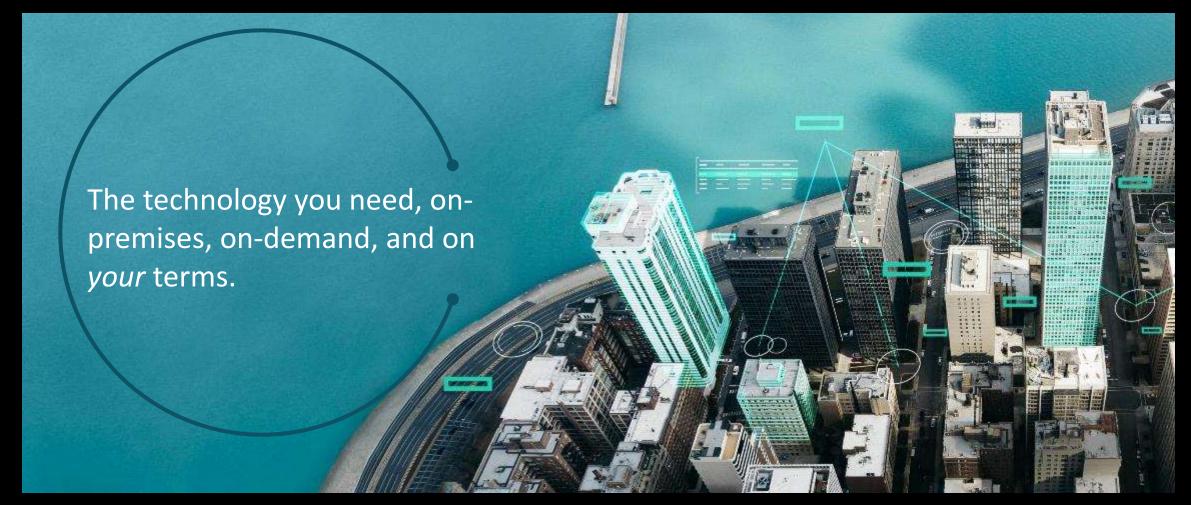






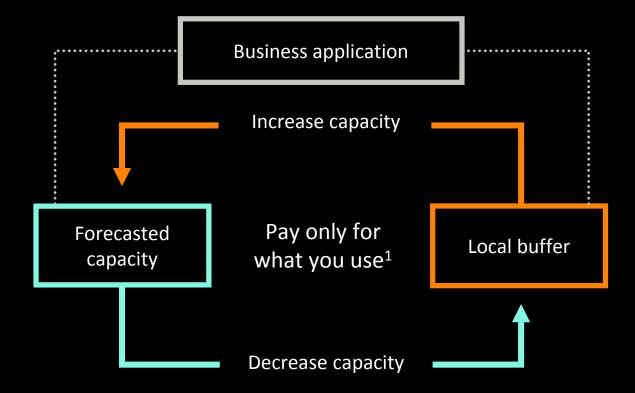
CONSUMPTION SERVICES ON PREMISES

HPE GreenLake





CONSUMPTION SERVICES ON PREMISES



Choose the technology you want

Select from a wide range of HPE and third party technologies – with pre-packaged options for faster deployment

Align services with your business needs

We support, meter, and manage the capacity of your installed hardware - add additional services as needed to operate any or all of your IT stack

Pay only for what you consume

We meter your usage and you pay monthly for what you use1

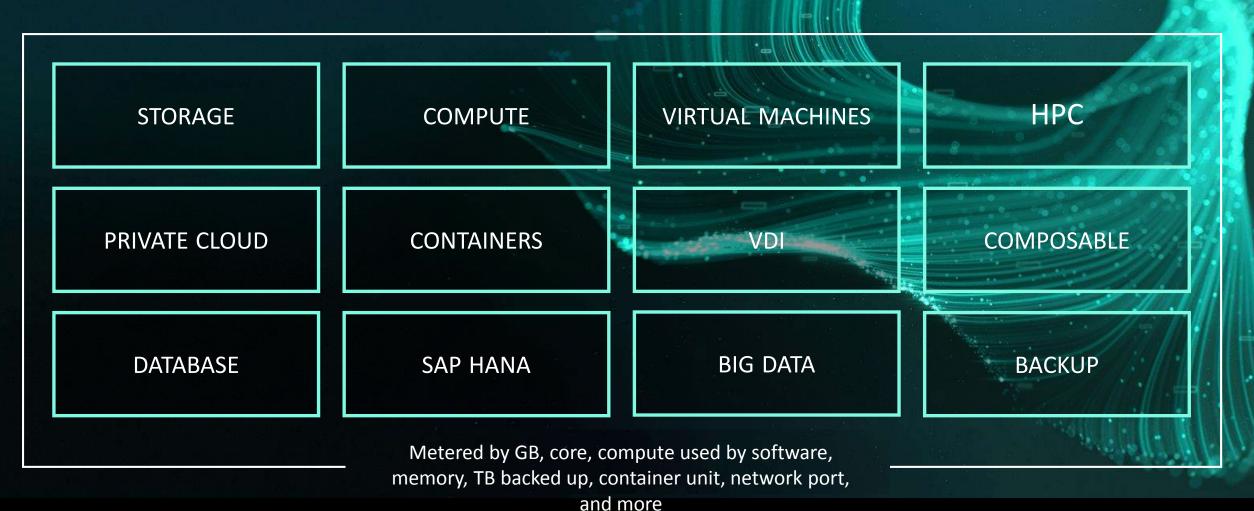
Always have capacity ahead of demand

We install a buffer of capacity and actively monitor, manage, and deploy capacity ahead of business demand





YOUR TOP WORKLOADS, DELIVERED AS A SERVICE

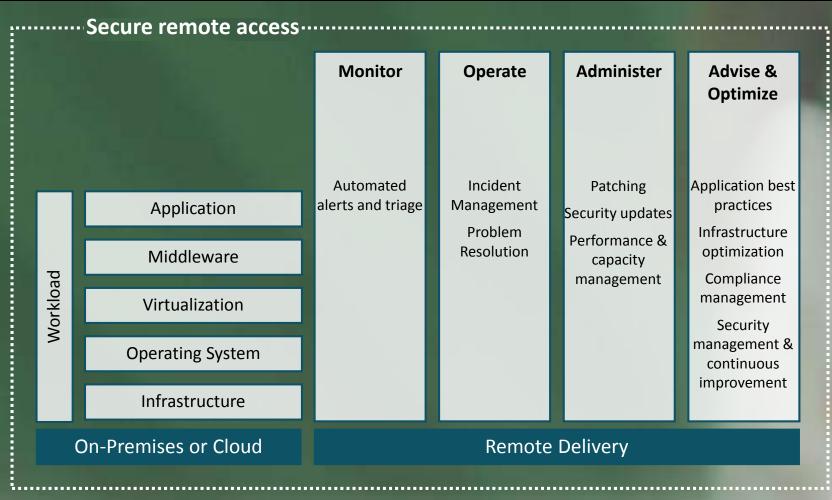






WHO IS GOING TO RUN IT?

Managed Services







HPE POINTNEXT: LEADING IN CONSUMPTION-BASED SERVICES

Unique experience, expertise and resources

9 years experience

from Flexible Capacity

Global scale

Over \$2.8 B under contract

Customer satisfaction

Over 90% retention

Innovative financing

Presence in over 50 countries

Lifecycle Asset Mgmt Services

Remove and extract value from old, traditional IT



Strategic investments

with Cloud Cruiser, CTP, Red Pixie

World wide presence

Services delivered in 80 countries

Strong bench

Over 25,000 experts worldwide

Your partner of choice

40,000 Channel partners, and Alliance and SI partners

Multivendor expertise

Most vendors supported





