



BITSIGHT®



Managing Cyber Risk with Security Ratings

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What Are the Challenges of Risk Management?



My organization

Common pain points of my security program

Limited **visibility**
in Dynamic Risk
Environment

Expected to make decisions
but lack objective
metrics & context

Ineffective
communication
among key
stakeholders

Third Parties

Common pain points for managing the risk of my ecosystem

Lack of **resources** and
high **expectations**

Too **many vendors**
to manage effectively

Making decisions with
limited risk **visibility**



Keeping Pace with Rapid Market Change



More Breaches and Threats



NotPetya



Ransomware



NOTPETYA: THE WEAPON THAT CAUSED OVER \$10 BILLION USD IN LOSSES

Increased Regulatory Scrutiny



Board Level Issue

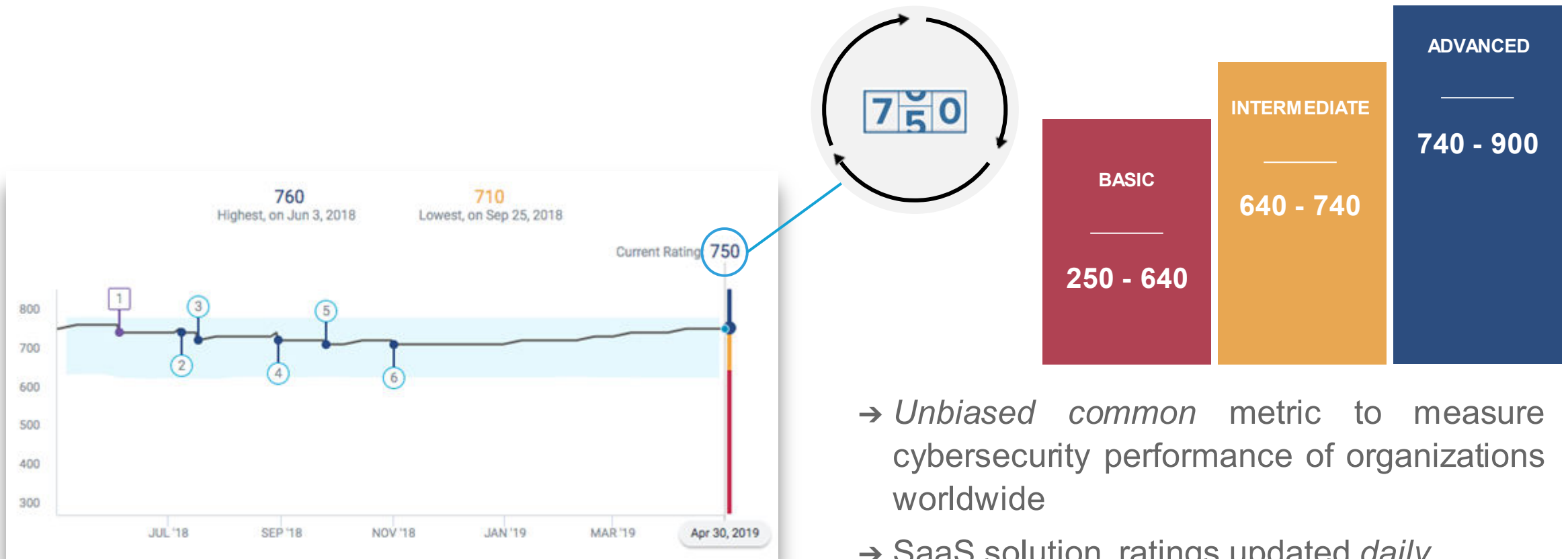
“By 2025, cybersecurity ratings will become a de facto standard in the boardroom.”



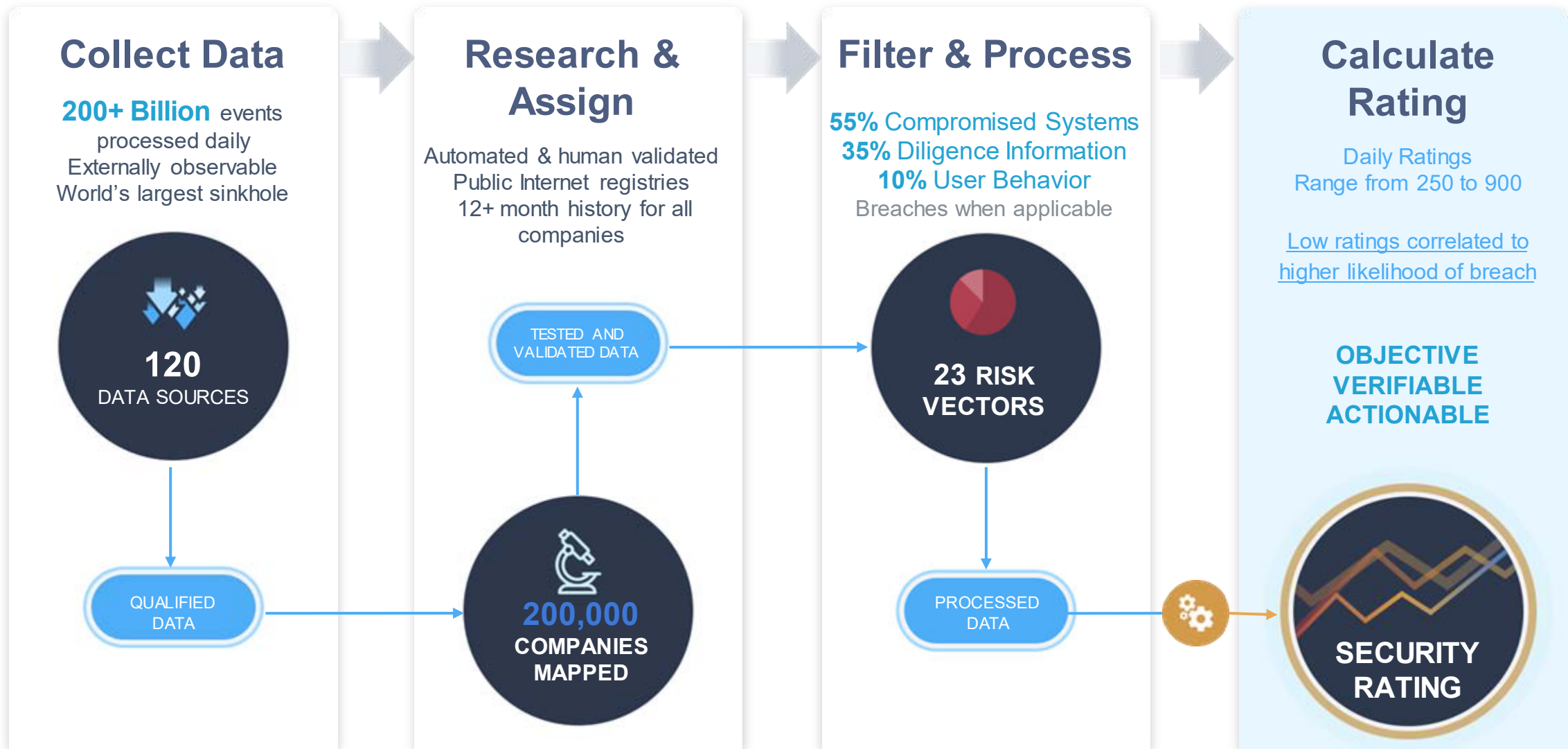
How do I manage a dynamic risk with limited resources and increased threats while enabling the business to invest in new technologies to keep pace with digital transformation?

Translate Complex Cybersecurity Issues into Simple Business Context

Objective, Continuous, Data-Driven Ratings of Organizational Security Performance



How BitSight Security Ratings are Calculated



Increased Accountability for Security Outcomes

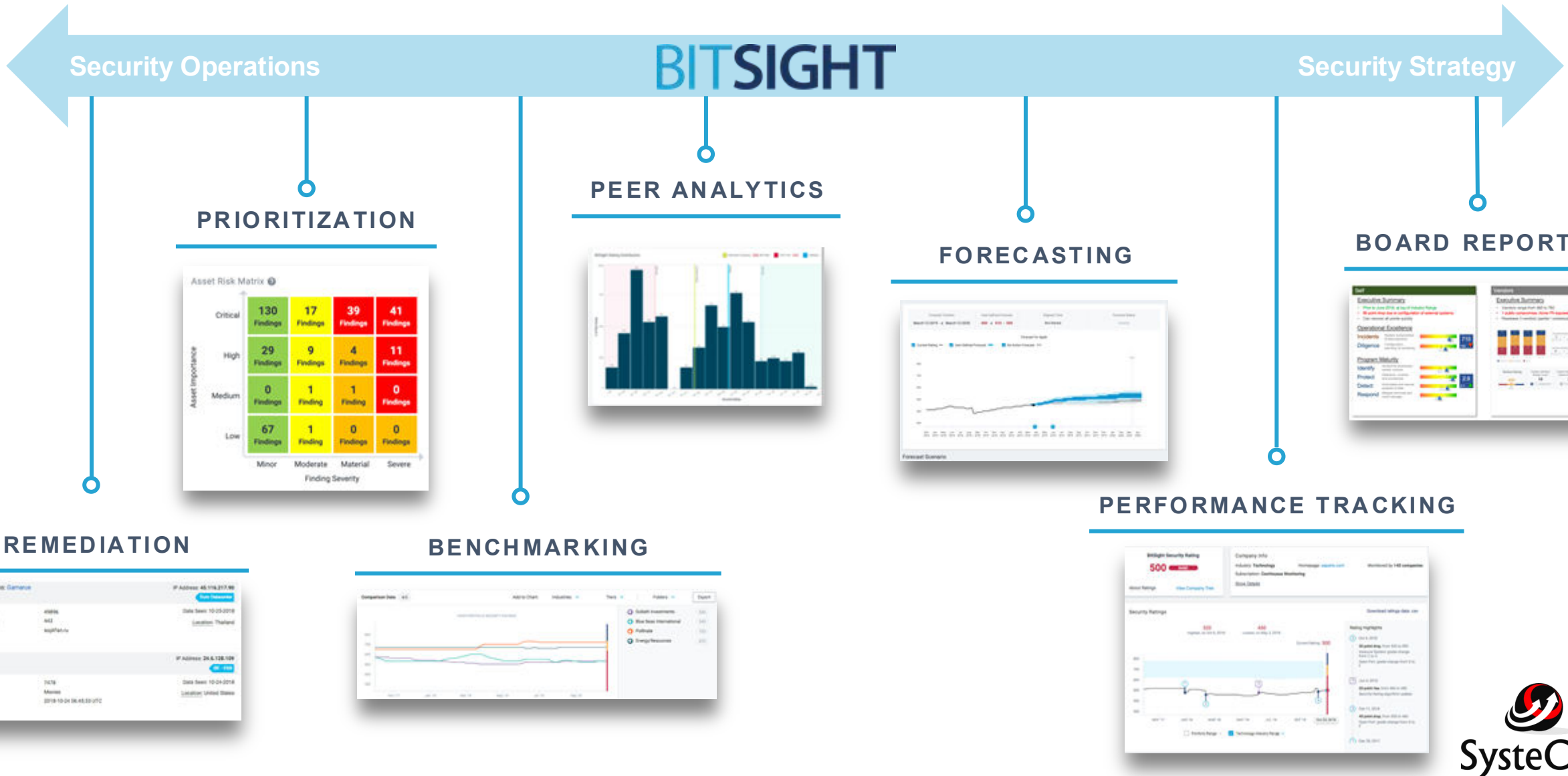


Increased **ACCOUNTABILITY** for **OUTCOMES** of **CYBERSECURITY PROGRAMS**.

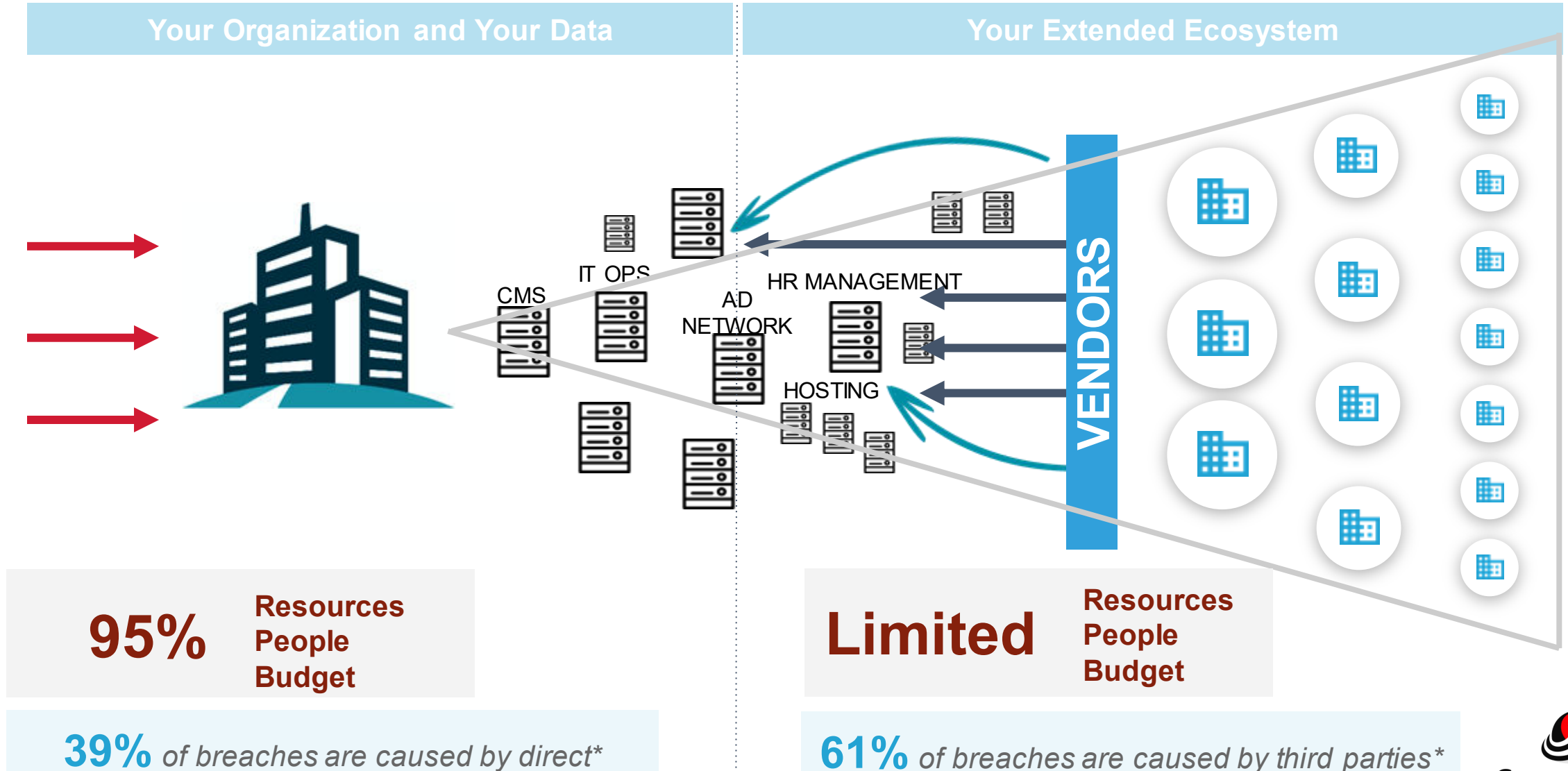
Require ability to **CONTINUOUSLY MEASURE, MONITOR, MANAGE & IMPROVE** over time.

**SECURITY PERFORMANCE
MANAGEMENT**

Security Performance Management Capabilities



Risk Management on your Extended Ecosystem



Third Party Risk Management Capabilities

Visibility

DRILL DOWN ON CRITICAL RISKS



CUSTOMIZE ALERTS



Prioritization

FOCUS ON THE RISKIEST ISSUES



TARGET RESOURCES



Collaboration

TAKE ACTION BASED ON CONTEXT



COMMUNICATE PROACTIVELY



Leading Organizations Use BitSight



20%

of Fortune 500
companies use
BitSight

4

of the top 5 Investment
Banks use BitSight for
Vendor Risk
Management

40+

government agencies,
including US and Global
Financial Regulators,
use BitSight

4

of the Big 4
Accounting Firms
use BitSight

50%

of the world's cyber
insurance premiums
are underwritten by
BitSight customers

GLOBAL, BLUE CHIP CUSTOMER BASE

HITACHI



BNP PARIBAS



STERIS

Healthcare



HAECO

VERACODE



pwc



MIZUHO

SHISEIDO

HCL

MS&AD

INSURANCE GROUP

CHART



SysteCom

BitSight in the Greek market

**4 Years of
experience**

**Penetration in
multiple sectors**

**Certified local
support team**

INDUSTRIES



FINANCE



ENERGY



TRANSPORTATION



PUBLIC SECTOR



INSURANCE



TELECOMMUNICATIONS



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