# Digital Transformation: A Maritime Success Story (?)

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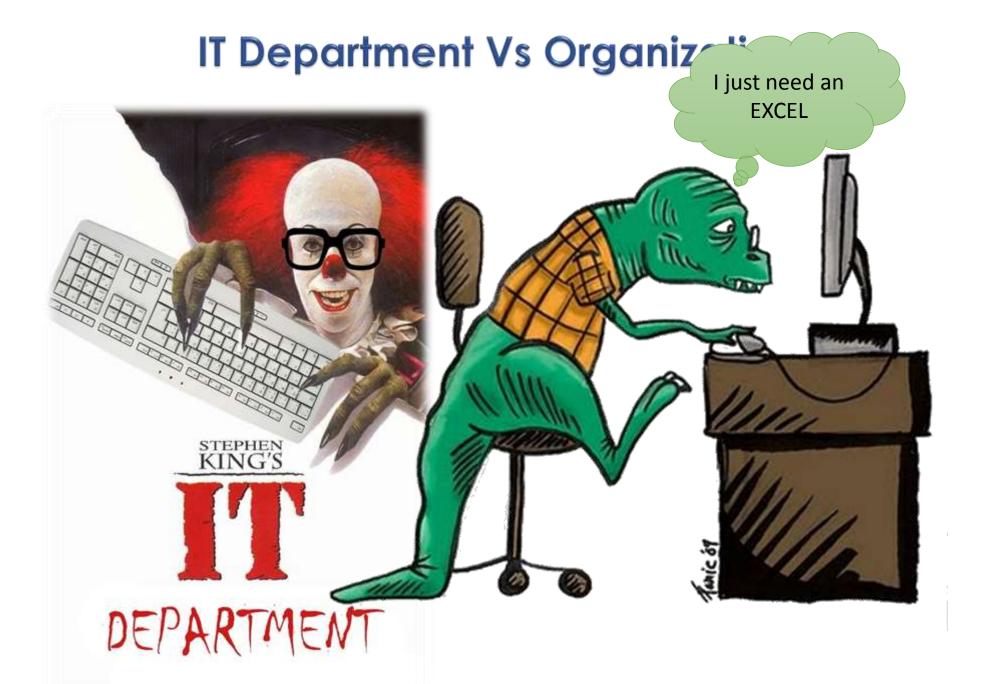






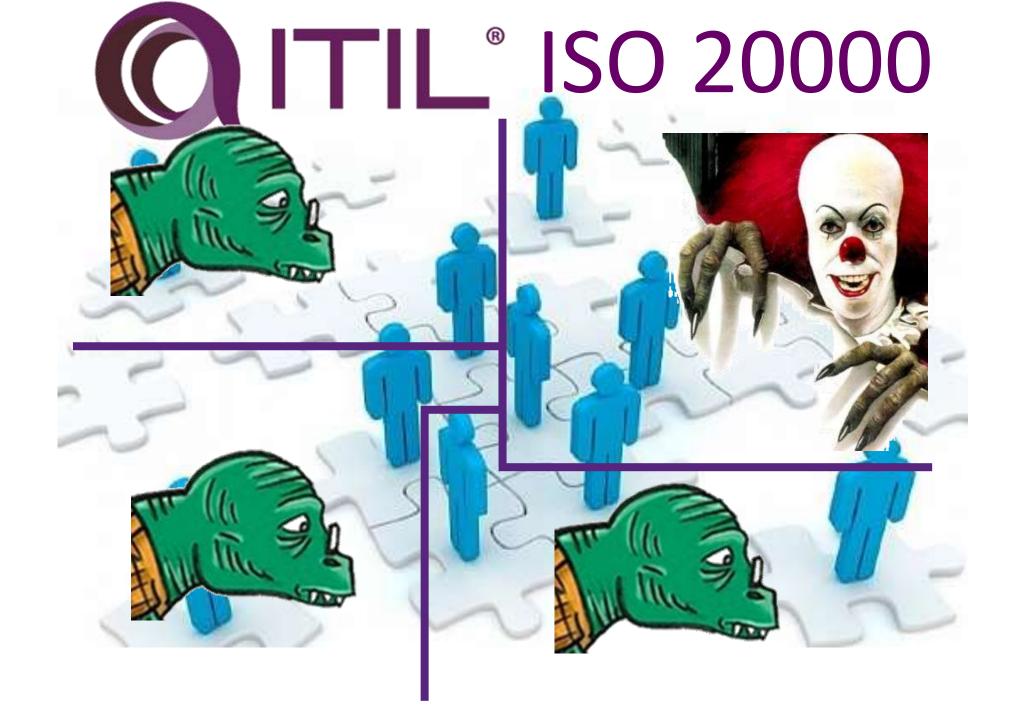
















#### The road to transformation

«In the final analysis, therefore, we digitize information, we digitalize processes and roles that make up the operations of a business, and we digitally transform the business and its strategy. Each one is necessary but not sufficient for the next, and most importantly, digitization and digitalization are essentially about technology, but digital transformation is not. Digital transformation is about the customer.»

Jason Bloomberg

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## Angelicoussis Group







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## Our Challenges







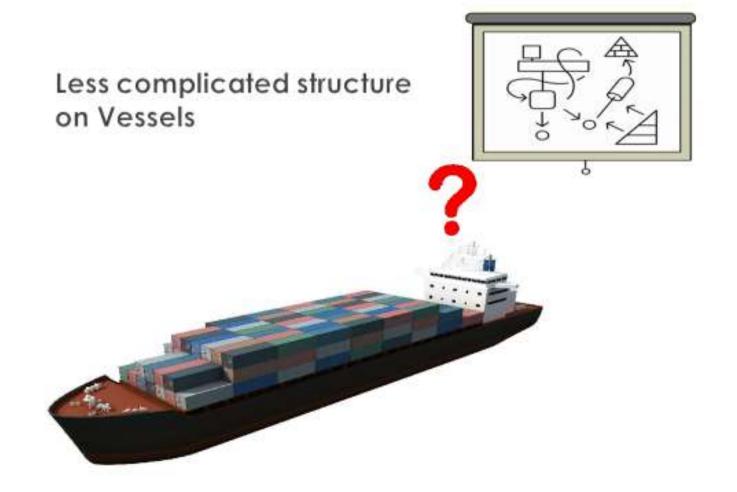
## Following the Technology







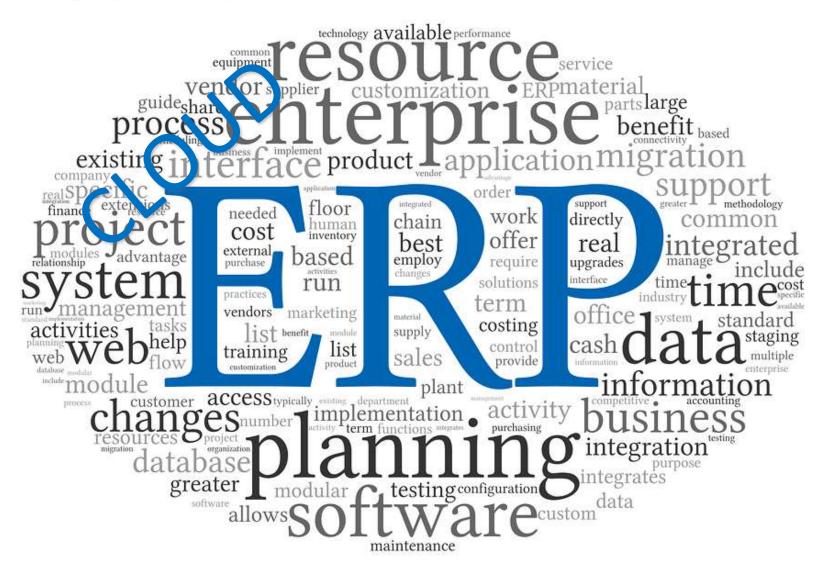
## Using Our Experience & Knowledge







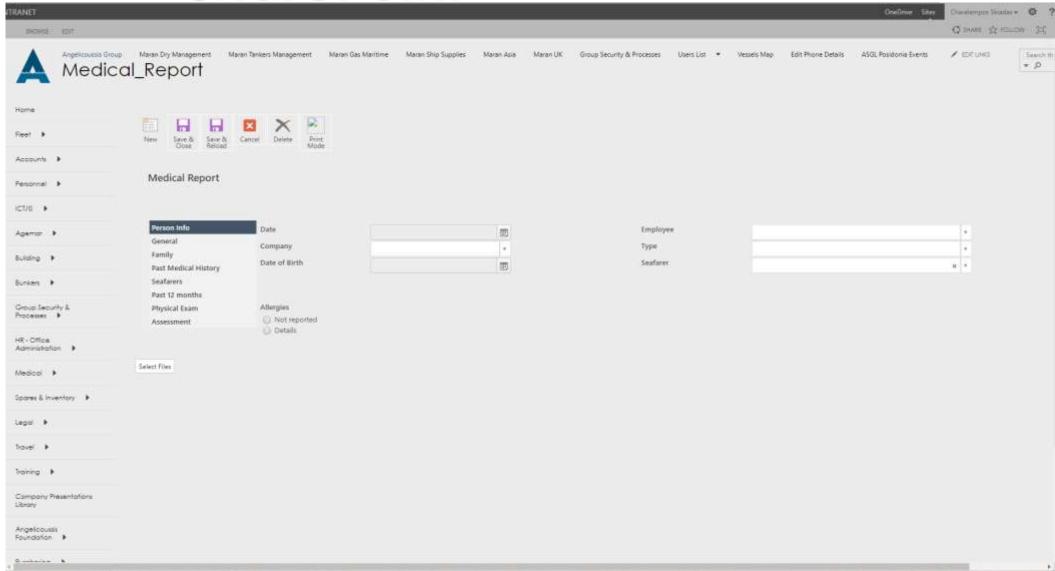
#### **Our Plan**







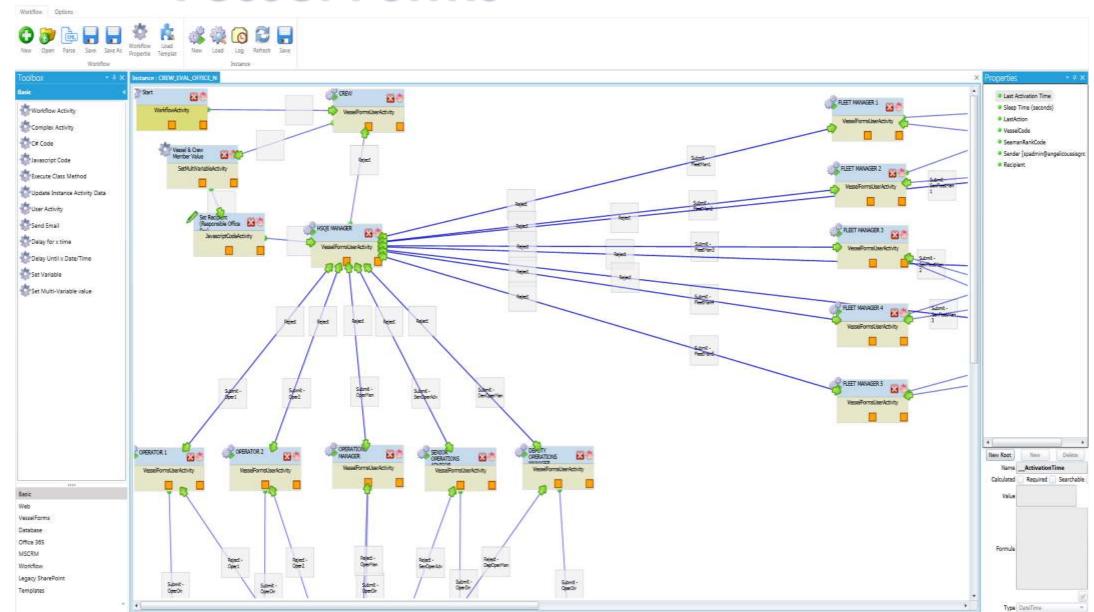
### **SharePoint**







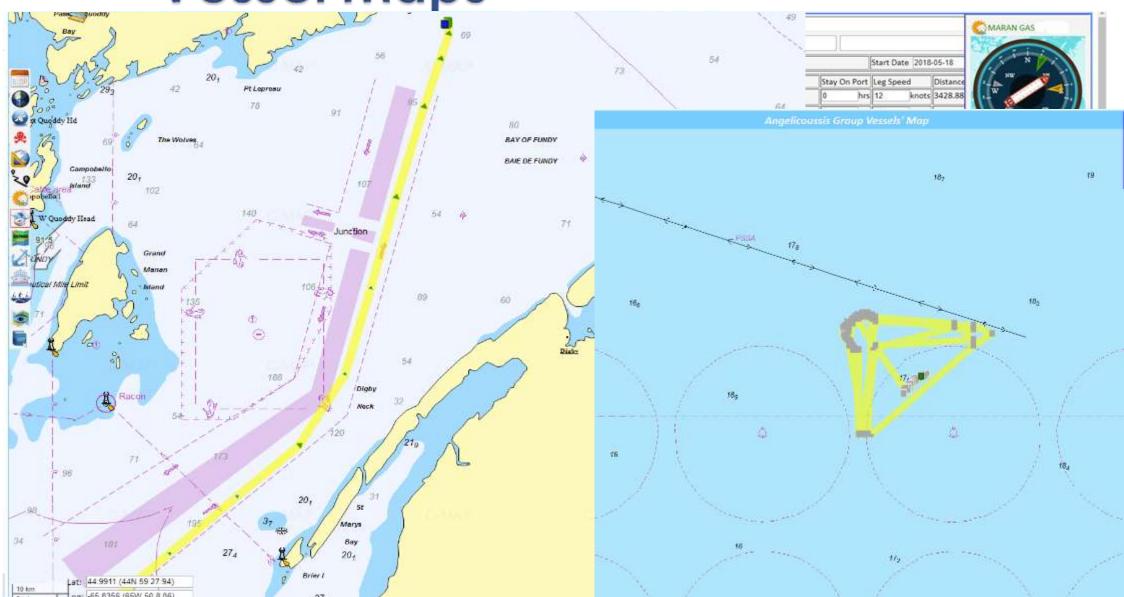
#### **Vessel Forms**







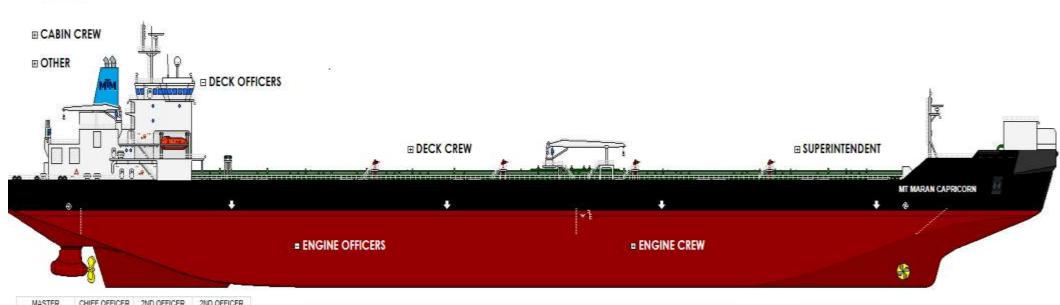
Vessel Maps







#### **Data Presentation**

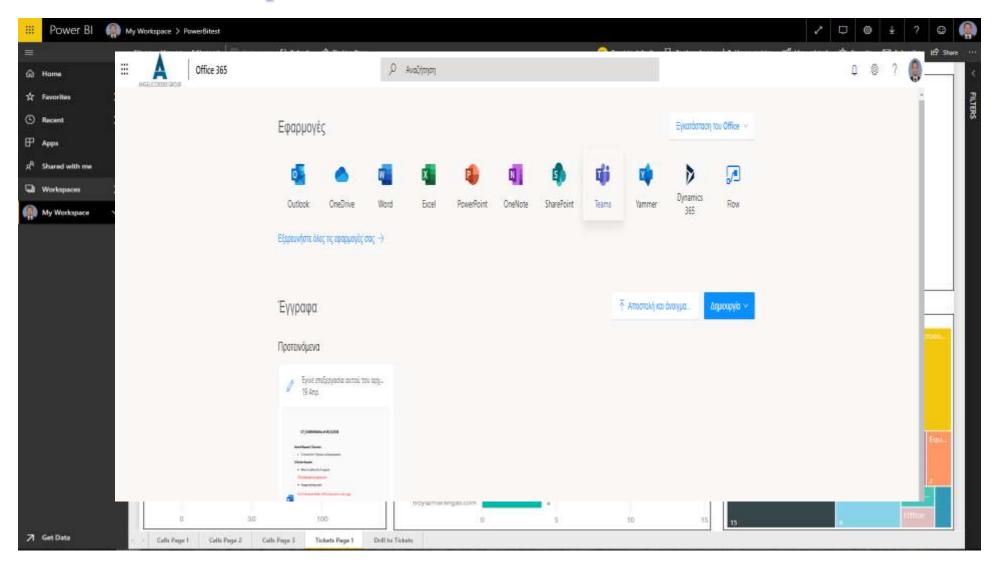








## An Eye to the Future







#### Thank you!

"Simplicity is the ultimate sophistication" Leonardo da Vinci



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