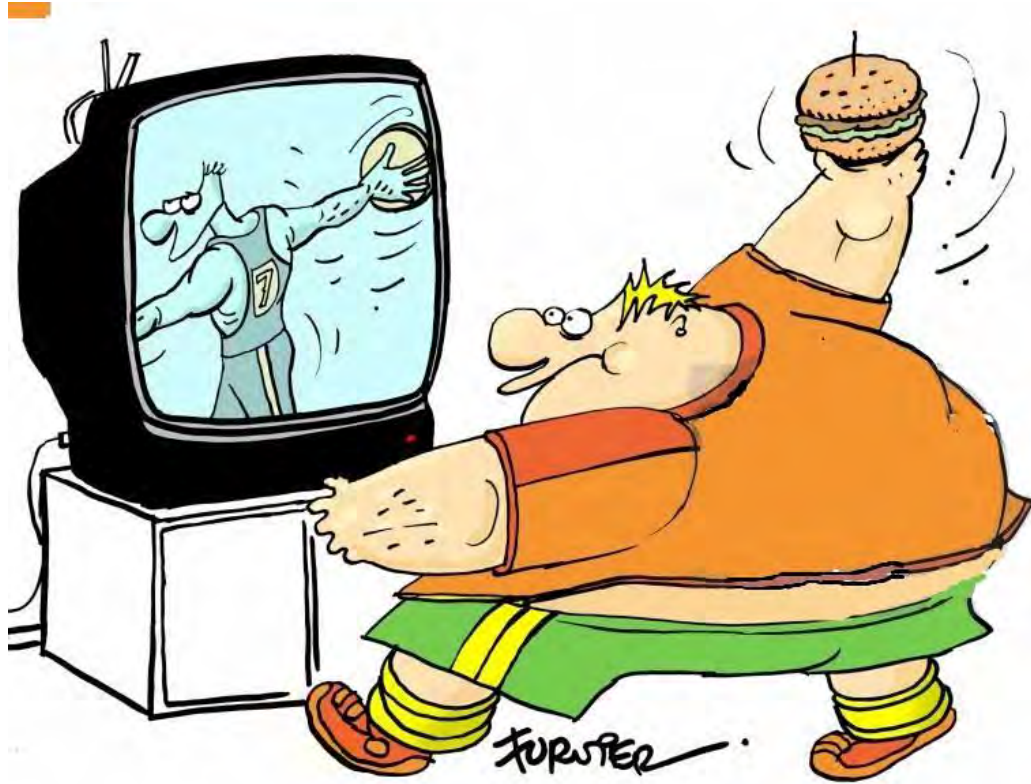


# How to keep your Organization in GDPR shape?

- Fotini Papathanasiou
- OTE Group Data Protection Officer



# How much privacy fit do you want to be?





# Apple and Facebook Example



“

**Protecting the personal data of customers, employees and other individuals connected with the Group is a top priority for all companies.**

**We are aware that the success of the Company as a whole is dependent not only on global networking of information flows, but also above all on trustworthy and safe handling of personal data.**

**It is the common concern of all companies to make an important contribution to the joint success of the company and to support the claim of being a provider of high-quality products and innovative services by implementing the Binding Corporate Rules Privacy.\*”**

    
Think • Check • Share

One central steering and **11** specific subprojects

More than **17** departments worked on the project

More than **150** employees worked on GDPR implementation projects

## GDPR Implementation in OTE Group



**KEEP  
CALM  
AND**

**PREPARE  
FOR GDPR**

Trust Center /  
**Pseudonymization** for Big Data

More than 10 Critical  
databases **encrypted**

Application and DB **Logging**  
expanded

More than 10M inactive assets  
**deleted**

More than **45** privacy notices  
developed

**45** GDPR F2F trainings, web  
casts performed –  
**3.000** participants

Documentation updated for  
more than **100** systems

More than **450** privacy  
contracts concluded



# Where do we stand?

At least **52 GDPR fines** imposed EU - wide  
<http://www.enforcementtracker.com/>

Increase in **complaints** to DPAs  
Over **144.000** EU wide

A graphic featuring the text 'GDPR year' in large, white, 3D-style letters against a blue background. To the left of the text is a vertical arrangement of yellow stars, similar to the European Union flag, with some stars appearing to trail off to the left.

GDPR  
year

Increase in **data breach notifications**  
over **89.000** EU wide

**67%** of EU citizens have heard of GDPR  
**57%** aware of the existence of an authority  
responsible for data protection rights

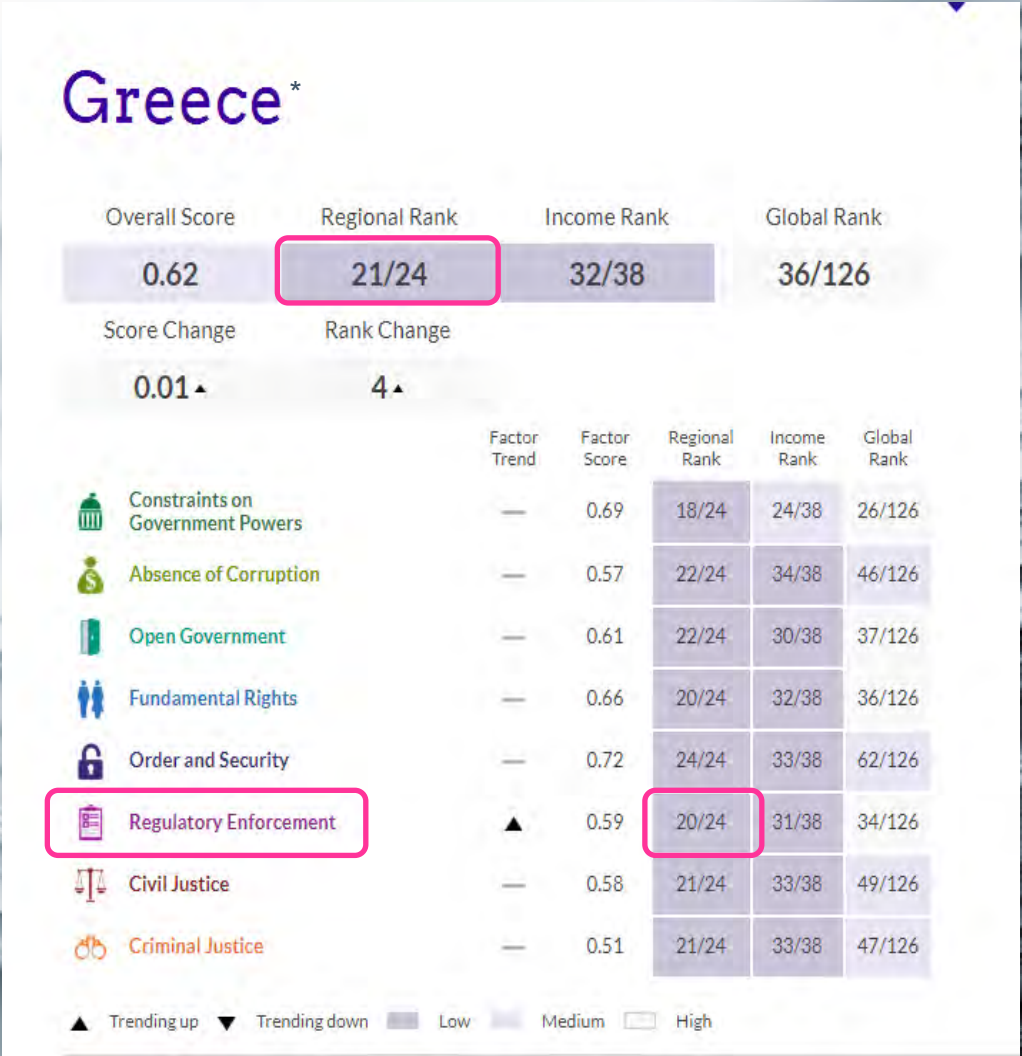


Where do we stand?

ePrivacy

Work in Progress

# Where do we stand?



\* Source: World Justice Project Rule of Law Index - Covers 126 countries, relying on more than 120,000 household surveys and 3,800 expert surveys



# GDPR Fitness Guidelines



Privacy is not outsourceable

Go beyond paper-work / invest in technology

Alignment with Business Strategy

Collaboration & Synergy

Implement privacy as “a business as usual” issue

Awareness

Positive mindset

Empowered teams